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Kalibrate Website Management

Kalibrate's powerful website management framework is more than your basic content editing tool. It's an intuitive easy to use solution built with the latest technologies, numerous features, and has the flexibility to adapt to you. Unlike other content management solutions that force you into a box, we take a different approach when it comes to the creative process and the functionality. Our team determines the requirements and the goals for the website then molds Kalibrate to fit those needs. So whether you are a Site Owner, Web Developer, or Creative Firm Kalibrate is a solution that allows you to manage your web your way.

Adapts to Your Design & Maintains Brand Integrity

Kalibrate has been engineered to work with the creative process, not against it. As a company, we understand that your brand is one of the most important aspects of your business and you should not have to sacrifice its integrity to get functionality. No cookie cutter design templates to choose from and nor do we put restraints on the creative team. We will work with you to implement a look that fits your business.

Plus, after the site is launched, Kalibrate helps to control the brand by giving administrators tools that are defined during the creative process and fall in line with the overall brand.

Extendibility: Solution You Can Grow With

Kalibrate's framework is designed to grow and expand at the your pace. Individual pieces of functionality can quickly be added, at a future date, and will work seamlessly with existing components so you are not starting from scratch or re-creating the wheel when extending the site.

Kalibrate's platform is Microsoft based, built on the Microsoft ASP.NET Framework using the VB.NET language. It uses the latest technologies available, such as Microsoft .Net, XSL, XML, JavaScript, DHTML, AJAX, and SQL Server.

Flexibility

Kalibrate's powerful and flexible configuration can handle all your needs in dealing with your environment now and in the future. Kalibrate has been designed to adapt to your needs not only from a design standpoint, but also from a functional standpoint, making it a solution that can work and grow with you.

Collaboration & Relationship

A critical part to the success of our relationship with clients is the collaboration with our team. We strive to create synergy with clients to build a solid foundation for a long-term relationship. This relationship helps us to understand your expectations and to deliver the best possible solution for your business.

Website Management

At the core of Kalibrate, is a feature-rich web site management solution that provides all the required tools for managing and maintaining a web environment. Kalibrate's intuitive interface is quick to learn and can easily adapt to your web needs. With Kalibrate's unique workflow, administrators can access tools for editing content, maintaining assets, adding media files, managing users, essentially providing all the basics to help make your web site more useful for your customers.

The following list is a break down of the basic features included with Kalibrate. These features make up a strong, comprehensive foundation for managing and maintaining your web environment.

Website Management Features:

- Web-Based Solution
- Manage Pages & Site Navigation
- Dynamically add pages to the navigation
- Add/ Remove/ Modify Content
- Publishing Workflow
- Easily Create Links
- Control Administrative & User Access Levels
- Manage Media Assets
- SEO Friendly Framework
- Access to SEO Tools for Meta Data and Title Tags
- Works with Google Analytics
- Rich Text Editing
- Controlled Editable Areas
- Adapts to Your Brand & Design
- Tailored Styles for Your Brand
- No Template Designs
- Optional HTML Access
- Supports CSS
- Configurable Content Types
- No HTML Knowledge Required
- Trash Can Workflow
- Suppress Pages Quickly

Website Add-On Components

Since the conception of Kalibrate, not one site has ever been the same with it comes to the functionality. Because of this, we have built in flexible configuration and several add-on components so we can extend the Kalibrate base framework to fit your needs. The following is a list of components that have been implemented for clients:

- Photo Galleries
- Blogs
- Mobile Interfaces
- Content Aggregation & Tagging
- News & Announcement
- Articles & White Papers
- Events Calendar
- Event Registration
- Integrate with Google Maps
- Locations Workflow
- Contact List Management
- Member & User Profile Management
- Site Map Component
- Forums & Bulletin Boards
- Login & Registration Process
- Forget Password Workflow
- Management Multiple Account Types
- Portfolio, Case Studies, & Projects
- Site Search
- Email to a Friend
- RSS Feed Generation
- Collect Customer Email Addresses
- Manage Multiple Sites
- Extendible with Custom Applications
- Integrate Third Part API's
Examples: Salesforce, HAR, Campaign Monitor
- Social Media Content Aggregation

Extend Site Management Containers

Kalibrate's flexibility allows us to easily extend the base framework by adding additional page properties related to your sites structure. For example, if your site needs to showcase your projects and the project details or properties are unique to your business we can quickly add those as additional fields to match your project specifications. This is the kind of flexibility that Kalibrate was designed for and gives you the power to build a solution for your business. We want our tools to help you automate your processes which will save you time and money in the future.

Kalibrate E-commerce Management

Within Kalibrate's framework, we have also developed a comprehensive e-commerce suite with all the tools needed to successfully manage an online store and processing online transactions. The same effort and philosophy went into the engineering of the e-commerce suite to provide the same flexibility as our website management features.

E-commerce Features & Capabilities:

- ◉ Web-based Catalog Management
- ◉ Shopping Cart workflow
- ◉ Store Customer Information
- ◉ Order Management
- ◉ Auto-Generated Emails
- ◉ Classify & Tag each Product
- ◉ Onsite Checkout Process
- ◉ Real-Time Credit Card Processing
- ◉ Relate Siblings to similar products
- ◉ Product Photo Galleries
- ◉ Cart Summary
- ◉ Place Products on Sale
- ◉ Show clearance pricing
- ◉ Manage Multiple Promotions
- ◉ Setup Multiple Promo Codes
- ◉ Setup Subscription Workflow
- ◉ Setup Online Ticket Sales
- ◉ Configure Free shipping on orders over certain amount
- ◉ Setup discounts as a % off or a \$ off
- ◉ Automatic Inventory Control
- ◉ Show products sold out
- ◉ Printable Invoice
- ◉ Secure Checkout within your environment
- ◉ Automated Shipping Calculations
- ◉ UPS Integration for Shipping Costs
- ◉ Configure Multiple Shipping Options
- ◉ SSL Capabilities
- ◉ Sales Tax Configuration

Kalibrate Website: Select Projects

The following is a selected list of client websites that are currently using the Kalibrate framework.

Charming Charlie
www.charmingcharlie.com
Kalibrate Site

Paddywax Candles
www.paddywax.com
Kalibrate Site

Houston Public Library
www.houstonlibrary.org
Kalibrate Site

Origin Design
www.originaction.com
Kalibrate Site

Energistics
www.energistics.org
Kalibrate Site

Feldman, Rogers, Morris & Grover
www.feldmanrogers.com

Coats Rose Yale Ryman & Lee
www.coatsrose.com
Kalibrate Site

Connelly · Baker · Wotring
www.connellybaker.com
Kalibrate Site

Jackson Gilmour & Dobbs
www.jgdpc.com
Kalibrate Site

PetroQuip
www.petroquip.com
Kalibrate Site

Tadano America
www.tadanoamerica.com
Kalibrate Site

LBJ Builders
www.lbjbuilders.com
Kalibrate Site

YUMA Companies
www.yumacompanies.com
Kalibrate Site

United Cerebral Palsy - Houston
www.ucphouston.org
Kalibrate Site

PAWS Houston
www.pawshouston.org
Kalibrate Site

Past Era Jewelry
www.pastera.com
Kalibrate Site

Elaine Turner
www.elaineturner.com
Kalibrate Site

StefaniBags New York
www.stefanibags.com
Kalibrate Site

Julie Haus
www.juliehaus.com
Kalibrate Site

Cynthia O'Connor + Company
www.cocandco.com
Kalibrate Site

About Digital Function

Our Company

Digital Function, LLC, a web-based software development firm, was conceived to meet the needs of companies looking for practical and affordable solutions. Our knowledge and expertise in commercial application development and content management have allowed us to deliver successful solutions that adapt to real world business situations. We strive for quality customer service, honesty, and integrity to provide value in our services, and we are dedicated to delivering effective results.

Digital Function has extensive experience in developing a wide range of solutions for various businesses. Our work has involved developing e-commerce solutions, content management software, online tee time management software, reporting solutions, and workflow automation tools. Digital Function works closely with clients to develop the best possible solution that is best suited for their company.

Our mission is to provide software and services unmatched in the industry by going beyond what's required. Through integrity and dedication, we make every effort to provide value in our services and are committed to delivering outstanding results.

A brief outline of our service capabilities

- ◉ Software Application Design & Development
- ◉ Web-Based Application Design & Development
- ◉ Content Management Solutions
- ◉ E-commerce Solutions
- ◉ Managed Hosting
- ◉ Shared Hosting
- ◉ Software Development
- ◉ Web Site Maintenance
- ◉ Integration Services
- ◉ Search Engine Optimization

About the Principals of Digital Function

Chris and Jeff have been building web applications together for more than 9 years. Their unique chemistry, between designer and developer, plus their expertise in the industry have allowed them to deliver successful solutions for their clients and strategic partners. Denver has known both Jeff and Chris for more than 7 years and been added to the company directory to bring operations management and financial expertise to the business.